



**RISE AND THRIVE  
CAMPUS-COMMUNITY  
PARTNERSHIPS**

**Competitive Funding  
Opportunity**

**Bidder's Conference**

June 2, 2021

9:30am - 10:30am

If you are having audio issues, you may connect by phone at (301) 715-8592. The Meeting ID is 991 5804 0276 and the Passcode is 862595.

# Welcome to the Bidder's Conference!

We are glad you are here. Please note this event is being recorded.

Please sign in the chat so we know who has joined us today.

Example sign ins:

- (Community Partner) Suzie **Cardinal** – Health Recovery Institute – Partnering with **Trillium** College
- (Campus Partner) Josiah **Deer** – Associate Dean of Health and Wellness – Trillium College

**Fun Ohio Facts:** The **cardinal** is the state bird of Ohio. The large white **trillium** is the state wildflower. The white-tailed **deer** is the state mammal.

# Welcome from Key Project Partners



Nicole Schiesler, M.Ed., MCHES, OCPC, ICPS  
President & CEO  
PreventionFIRST!



Holly Raffle, Ph.D., MCHES  
Professor  
Ohio University  
Voinovich School of Leadership &  
Public Affairs

# Today's Slide Deck

- Today's slide deck is available for download as a PDF in the chat. It will also be posted on the Rise and Thrive Landing Page.
- Rise and Thrive Landing Page - <https://preventionactionalliance.org/rise-and-thrive/>

# Notice of Funding Announcement

- The Notice of Funding Announcement is available for download as a PDF in the chat. It will also be posted on the Rise and Thrive Landing Page.
- For your convenience, a Microsoft Word document including Attachment A (Budget Summary), Attachment B (Budget Narrative), and Attachment C (Conditions of Award and Assurances) will be available on the Rise and Thrive Landing Page
- Rise and Thrive Landing Page - <https://preventionactionalliance.org/rise-and-thrive/>

# Background and Intent

- Ohio's college and university campuses and their community partners have worked hard this year to keep each other safe. While vaccines are available and there is a renewed sense of optimism, we also know that the mental and emotional trauma associated with the pandemic and returning to the "new normal" will take additional work.
- Funding for the Rise and Thrive Initiative comes from the Coronavirus Relief Funds (CRF) and [Governor's Emergency Education Relief \(GEER\) Funds](#) and is intended to provide critical mental and behavioral health services across the continuum of care (prevention, early intervention, treatment, and recovery) to students.
- This funding opportunity is designed to provide campus-community partnerships a space where they can collaboratively plan a campus-community partnership project to promote behavioral health and/or mental wellness that will be implemented between March 2022 – September 2022.
- **Each applicant must also explicitly demonstrate how students will be included as part of the planning team in Phase 1. There will be an expectation that students are also involved during Phase 2 (implementation).**

# Eligible Applicants

The NOFA does not specify a definition of “campus-community partnership” to honor the collaborative work that is currently being done between Ohio colleges/universities and their external partners. For those exploring a “campus-community partnership” and what that means to them, please see the [American College Health Association’s Healthy Campus Framework](#) for some ideas.

**Campus-community partnerships** from up to 12 Ohio institutions of higher education who are members of Prevention Action Alliance’s **Ohio College Initiative to Enhance Student Wellness** by July 31, 2021

Each applicant must identify two co-directors:

1. **Campus Project Co-Director** (employed by the university/college)
2. **Community Project Co-Director** (partner from an entity external to the university/college)

Not sure if your institution is an OCI member? Check out [this list](#). [Membership applications](#) can be sent to: [oci@preventionactionalliance.org](mailto:oci@preventionactionalliance.org).

# Phased Approach

Competitive funding opportunity (\$50,000 Total) with two phases:

**Phase 1 – Planning (September 2021 – February 2022).** In Phase 1, grantees will participate in a series of virtual meetings designed to engage leaders of campus-community partnerships in networked learning. At the end of Phase 1, all grantees will have finalized an outcomes-driven action plan to implement a campus-community project that will promote behavioral health and mental wellness. (\$10,000)

**Phase 2 – Implementing (March 2022 – September 2022).** In Phase 2, grantees will receive feedback on their submitted action plans. Once the plans are approved and Phase 2 funds are dispersed, grantees may begin implementation. Throughout Phase 2, grantees will continue to receive technical assistance and networking opportunities as they implement their projects and report on outcomes and successes. (\$40,000)



# Time Frame

**Phase 1 – Planning**  
**September 2021 –**  
**February 2022**

Feedback and  
Approval of  
Implementation  
Plans

**Phase 2 –**  
**Implementing**  
**March 2022 –**  
**September 2022**

# Funding

In addition to participating in the planning process, grantees are encouraged to view Phase 1 as an opportunity to make the campus-community partnership visible and expend funds accordingly. For example, funds may be expended to promote the campus-community partnership such as marketing or branding activities; activities to build health awareness within the campus and the community that are centered around the [National Health Observances](#) and other activities that demonstrate to the campus and the community that the campus-community partnership group is present and actively engaged.

## Phase 1 – Planning

September 2021 –  
February 2022

Up to \$10,000

Feedback and  
Approval of  
Implementation  
Plans

## Phase 2 – Implementing

March 2022 –  
September 2022

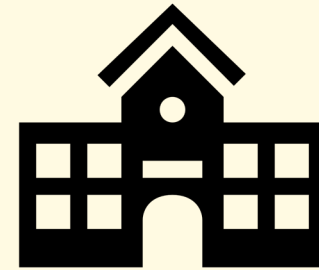
Up to \$40,000

**For the initial application, applicants only need to submit a budget for Phase 1 (maximum budget for the Phase 1 is \$10,000).** Please note that the Phase 2 Award is considered continuation funding and only applicants that successfully complete Phase 1 are eligible for Phase 2 funding. Please see Permissible Use of Funds in the NOFA for more details.

# Where will grant activities occur?



**Phase I - Planning:** All community of practice sessions will be held in a virtual space.



**Phase II – Implementing:** All campus-community partnership projects must have an on-campus and off-campus element

# Phase I (Planning) Activities

## September 2021 – February 2022



5 Monthly Virtual Learning Community Meetings x 90 minutes each



“Homework” completed in-between sessions



Monthly Webinars x 90 minutes each to provide participants with innovative ideas and best practices from other IHEs across the country

In addition to the required activities, there will be weekly “Virtual Drop-Ins” available for grantees to receive technical assistance. Attending the “Virtual Drop-Ins” is not a grant requirement.

# Phase I (Planning) Deliverables

## September 2021 – February 2022

<b>Deliverable</b>	<b>Due Date</b>
1. Initial roster of campus-community partnership members	10/15/2021 at 5:00pm
2. Description of the behavioral and/or mental health issue that the campus-community partnership would like to work on with this funding opportunity	11/12/2021 at 5:00pm
3. Draft action plan for a campus-community partnership project to promote behavioral health and/or mental wellness (including budget and budget narrative)	1/14/2022 at 5:00pm
4. Power dynamics assessment / draft conflict identification and resolution plan	2/11/2022 at 5:00pm
5. Final Project Plan (Final versions of Deliverables 1-4 with a cover page)	2/28/2022 at 5:00pm

# Phase 2 (Implementing) Activities

## March 2022 – September 2022



5 Monthly Coaching Sessions



Monthly Webinars x 90 minutes each to provide participants with innovative ideas and best practices from other IHEs across the country



End of Grant Celebration Event

In addition to the required activities, there will be weekly “Virtual Drop-Ins” available for grantees to receive technical assistance. Attending the “Virtual Drop-Ins” is not a grant requirement.

# Phase 2 (Implementing) Deliverable

## March 2022 – September 2022

<b>Deliverable</b>	<b>Due Date</b>
1. Final Report Template (The template is TBD but will include both programmatic and fiscal close-out information)	9/17/2022 at 5:00pm

**Before we transition to submission logistics,  
what questions do you have?**





# Grant Submission Logistics



Julie Cameron, M.Ed.  
Project Consultant  
PreventionFIRST!

# Question and Answer Period

- The question and answer period is June 14 – July 16, 2021. Interested candidates can submit questions electronically to Julie Cameron ([julie@prevention-first.org](mailto:julie@prevention-first.org)) no later than July 16, 2021 at 5:00 PM. No questions will be answered after that deadline. Answers will be posted weekly and may be accessed on the Rise and Thrive Initiative's [landing page](#) on the Prevention Action Alliance website.
- Interested applicants should monitor the Rise and Thrive Initiative's [landing page](#) on the Prevention Action Alliance website for any updates.

# Proposal Submission

- Proposals must be received by 5:00pm on Monday, August 16, 2021 to be considered. Risk of delay or failure of delivery rests with the applicant. It is highly encouraged that applicants completely review the application, along with the required responses, prior to beginning the application process.
- Submissions for this proposal must be e-mailed to Julie Cameron ([julie@prevention-first.org](mailto:julie@prevention-first.org)) with all accompanying supplementary materials. No faxed, mailed, or hand carried proposals will be accepted.

# Questions?



**Thank you for your interest in the  
Rise and Thrive Campus-Community Partnerships  
Competitive Funding Opportunity!**

