Strengthening and Sustaining Ohio's Suicide Prevention Coalitions Initiative

Strengthening and Sustaining Ohio's Suicide Prevention Coalitions Initiative
Guidance Document: Creating a Plan to Develop Community Readiness
July 2020

Purpose

Key skills the coalition will develop or practice through developing a plan to build community readiness:

1. Summarize Community Readiness Assessment (CRA) results clearly and succinctly.
2. Utilize a SWOT Analysis (see Tri-Ethnic Model Community Readiness Assessment Handbook, pages 33-36) to assess the strengths, weaknesses, opportunities, and threats to community readiness that were revealed through the CRA process.
3. Set goals for increasing community readiness (see Tri-Ethnic Model Community Readiness Handbook, pages 31-32).
4. Choose actions/approaches for developing community readiness based upon the coalition's goals (see Tri-Ethnic Model for Community Readiness Handbook, pages 40-42).
5. Clearly describe the coalition's proposed actions/approaches to develop community readiness.
6. Explain why the actions/approach the coalition is proposing will impact the community's readiness.
7. List clear, actionable steps toward implementing the plan to develop community readiness.

Creating a Plan to Develop Community Readiness: Step-By-Step

STEP 1: Know Your Timeline

1. This process will take place during the month of September.
2. All plans must be submitted to Holly Craycraft (craycraf@ohio.edu) and CC: Michelle Price (michelle.price@ohiospf.org) by 5pm on September 25, 2020.

STEP 2: Watch the Training Webinar

1. Access the training webinar at: https://suicideprevention.ohio.gov/Communities/Coalitions/Community-Readiness-Assessment

STEP 3: Gather Materials/Resources

You will need the following materials to complete this task:

1. This guidance document,
2. The Community Readiness Planning template, and
3. The Tri-Ethnic Community Readiness Handbook (found on the https://suicideprevention.ohio.gov/website, Community Readiness Assessment, Supporting Materials for Module 1).

STEP 4: Review the Materials/Resources Provided and Create A Plan to Complete the Work on Time

- Not sure where to start? Remember, Dr. Lori Marchese's short video and additional resources for "The Power of Project Management" are on the website: https://suicideprevention.ohio.gov/Communities/Coalitions/Coalition-Leadership-Resources

STEP 5: Choose A Group to Create a Plan to Develop Community Readiness

- Choose 3-5 members of the coalition to engage in the process to create a plan to develop community readiness.
- These individuals could have been involved in the CRA process or could be new to the project all together. If you are choosing individuals new to the project all together, please consider how you are going to get these individuals "up to speed" so that they can feel like they are making a meaningful contribution to the group.
- Stuck with how to ask individuals to participate in this process? Remember, Dr. Judy Millesen's short video and additional resources for "Making the Ask" are on the website: https://suicideprevention.ohio.gov/Communities/Coalitions/Coalition-Leadership-Resources

STEP 6: Work with the Group to Create a Plan to Develop Community Readiness

Here are the basic steps to creating a plan to develop community readiness. The Tri-Ethnic Community Readiness Handbook, the Community Readiness Planning template, and the Training Webinar will support you in filling in the details.

1. Circulate the coalition's CRA Report.
2. Engage coalition members in conducting a SWOT Analysis (see Tri-Ethnic Model Community Readiness Assessment Handbook, pages 33-36) to assess the strengths, weaknesses, opportunities, and threats to community readiness that were revealed through the CRA process.
3. Engage coalition members in setting goals for increasing community readiness (see Tri-Ethnic Model Community Readiness Handbook, pages 31-32). (*Note.* We know that the TEM Community Readiness Handbook has the goals before the SWOT. However, our practice and experience with Ohio communities has led us to find that the SWOT helps to inform the goal setting. As such, we recommend that coalitions engage in the SWOT prior to setting goals.)
4. Engage coalition members in choosing actions/approaches for developing community readiness based upon the coalition's goals (see Tri-Ethnic Model for Community Readiness Handbook, pages 40-42).
5. Complete the Community Readiness Planning Template.
6. Send out the Community Readiness Planning Template to the group for review and feedback.
7. Finalize the Community Readiness Planning Template.

STEP 7: Submit the Community Readiness Planning Template by September 25, 2020

- Once the group is satisfied with the coalition's plan to develop community readiness, you are ready to submit.
- All plans must be submitted to Holly Craycraft (craycraf@ohio.edu) and CC: Michelle Price (michelle.price@ohiospf.org) by 5pm on September 25, 2020.

Need Support? You are not in this alone!

Drop-in Calls

Starting the week of June 1st and running through August 31st, drop-in calls will be held for SSOSPC coalitions. These are optional calls/meetings in case questions come up about the CRA process or challenges come up for which solutions are needed.

Zoom Bridges for the Drop-in Calls will be opened at the following times:

Monday: 9:00-9:30 -- Zoom bridge:
https://us02web.zoom.us/j/85474866981?pwd=OW5sejBsNkFzU3kyckphQ0lMTGh0UT09

Wednesday: 11:00-11:30 -- Zoom bridge:
https://us02web.zoom.us/j/82477770317?pwd=U2VYaENMOGVMRHhWbmJaVEVtMjE5Zz09

Friday: 2:00-2:30 -- Zoom bridge:
https://us02web.zoom.us/j/83050853075?pwd=Ty9DZTVjMUkrMURocTZvMC9HZU9HUT09

One-on-One Technical Assistance Session

If timing for drop-in calls does not work or questions or challenges come up outside of drop-in call times, please feel free to reach out to Matt Courser on the SSOSPC leadership team. He can be reached via phone at (502) 736-7841 and via email at mcourser@pire.org

Peer-to-Peer Networking

We have created an optional hour each week for you to touch base with Project Director Michelle Price and connect with other SSOSPC Project Directors. During this time, you can compare work, ask questions, and bounce ideas off one another. This is strictly a chance for coalitions to talk to each other. There will be no additional presentations or learning; just connection and peer-to-peer networking on assignments.

- This optional ZOOM connection will occur every Monday afternoon starting June 1st from 3:00-4:00pm.
- The link for the zoom call is here:
  https://us02web.zoom.us/j/88652340588?pwd=QkdNUEZYcWU1RWxsR1dhQnl2OGczZz09
  Meeting ID: 886 5234 0588
  Password: 834074