

Activity

Step 3: Choose Your Key Respondents

1. What **sectors of the community** should be represented given the issue, ensuring that all sectors combined give a comprehensive representation of the community? Examples include school, health, law enforcement, business, involved citizenry. Think of at least 6 sectors from which you will choose key respondents.

Sector 1: _____ Sector 2: _____

Sector 3: _____ Sector 4: _____

Sector 5: _____ Sector 6: _____

Sector 7: _____ Sector 8: _____

Sector 9: _____ Sector 10: _____

2. Within each sector, what type of respondent can speak to the attitudes, beliefs, and knowledge of at least this sector? (e.g., school principal, community health representative, director of housing) List other sectors each type of respondent may be able to give information about.

Sector 1: _____

Sector 2: _____

Sector 3: _____

Sector 4: _____

Sector 5: _____

Sector 6: _____

Sector 7: _____

Sector 8: _____

Sector 9: _____

Sector 10: _____

4. **Who** would best serve as key respondents and why?

Key Respondent 1: _____

Key Respondent 2: _____

Key Respondent 3: _____

Key Respondent 4: _____

Key Respondent 5: _____

Key Respondent 6: _____

Key Respondent 7: _____

Key Respondent 8: _____

Key Respondent 9: _____

Key Respondent 10: _____

5. Fill in the following table with your key respondent names, affiliation/title, and contact information. Contact each of your key respondents for permission to interview them. **Do not send them the interview questions.**

Please fill out the following table with potential key respondents. The Yes/No column tells whether the potential respondent has agreed to be interviewed.

Table -- Potential Key Respondents					
Name	Affiliation/Title	Primary Phone #	Secondary Phone #	e-mail address	Yes/No*